13-HD National Underwriting Page 1 10/15/2012 -

10/22/2012 11:02:01 Performance Report

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

ANGELINA BALLERINA: THE NEXT STEPS #408H

Mon, 10/15/2012 at 10:30 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS #409H

Tue, 10/16/2012 at 10:30 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS #501H

Thu, 10/18/2012 at 10:30 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS #502H

Fri, 10/19/2012 at 10:30 HARD ROCK RESORTS

ANTIQUES ROADSHOW #1118

Mon, 10/15/2012 at 20:00 LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS;

SUBARU

Wed, 10/17/2012 at 02:30 LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS;

SUBARU

This program appeared 2 times between 10/15/2012 and 10/21/2012.

ARTHUR #1601H

Mon, 10/15/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1602H

Tue, 10/16/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1603H

Wed, 10/17/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1604H

Thu, 10/18/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1605H

Fri, 10/19/2012 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTS & THE MIND #102H

10/22/2012 11:02:01 Performance Report 13-HD National Underwriting Page 2 10/15/2012 -

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

BARNEY & FRIENDS #1204

Mon, 10/15/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1205

Tue, 10/16/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1206

Wed, 10/17/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1207

Thu, 10/18/2012 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1208

Fri, 10/19/2012 at 06:30 PTV STATIONS

BROADWAY OR BUST #102H

Sun, 10/21/2012 at 13:30 ANNE RAY CHARITABLE TRUST; PTV STATIONS

BROADWAY: THE AMERICAN MUSICAL #102H

Tue, 10/16/2012 at 03:00 CPB; CAPITAL ONE; CORNELIUS V. STARR FUND FOR ARTS PROGRAMMING; DOROTHY & LEWIS CULLMAN; IRA & LEONORE

GERSHWIN; JUDITH RESNICK; LUESTHER T. MERTZ; NEA;

NEH; PTV STATIONS; PHILANTHROPIC FUND; THE SHURBERT

ORGANIZATION

Sun, 10/21/2012 at 12:30 CPB; CAPITAL ONE; CORNELIUS V. STARR FUND FOR

ARTS PROGRAMMING; DOROTHY & LEWIS CULLMAN; IRA & LEONORE

GERSHWIN; JUDITH RESNICK; LUESTHER T. MERTZ; NEA;

NEH; PTV STATIONS; PHILANTHROPIC FUND; THE SHURBERT ORGANIZATION

This program appeared 2 times between 10/15/2012 and 10/21/2012.

BROADWAY: THE AMERICAN MUSICAL #103H

Sun, 10/21/2012 at 22:00 CPB; CAPITAL ONE; CORNELIUS V. STARR FUND FOR ARTS PROGRAMMING; DOROTHY & LEWIS CULLMAN; IRA & LEONORE GERSHWIN; JUDITH RESNICK; LUESTHER T. MERTZ; NEA; NEH; PTV STATIONS; PHILANTHROPIC FUND; THE SHURBERT ORGANIZATION

CALL THE MIDWIFE #104

Sun, 10/21/2012 at 20:00 FOCUS FEATURES LLC; PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #122H

Fri, 10/19/2012 at 14:30 PTV STATIONS; POTTERY BARN KIDS

13-HD 10/22/2012 11:02:01 National Underwriting Performance Report Page 3 10/15/2012 -

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

CHARLIE ROSE #18210H

Mon, 10/15/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

CHARLIE ROSE #18211H

Mon, 10/15/2012 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

Tue, 10/16/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 10/15/2012 and 10/21/2012.

CHARLIE ROSE #18212H

Tue, 10/16/2012 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

Wed, 10/17/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 10/15/2012 and 10/21/2012.

CHARLIE ROSE #18213H

Wed, 10/17/2012 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

Thu, 10/18/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 10/15/2012 and 10/21/2012.

CHARLIE ROSE #18214H

Thu, 10/18/2012 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

3-HD

10/22/2012 11:02:01

National Underwriting

Performance Report

Page 4 10/15/2012 -

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

Fri, 10/19/2012 at 13:30 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

This program appeared 2 times between 10/15/2012 and 10/21/2012.

CHARLIE ROSE #18215H

Fri, 10/19/2012 at 23:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH

FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS.

ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION;

WILLIAM B. WIENER JR. FOUNDATION

COOK'S COUNTRY FROM AMERICA'S TEST KITCHEN #508H

Sun, 10/21/2012 at 17:00 CHEF'S CATALOG; DCS BY FISHER & PAYKEL; QVC; VALLEY FIG GROWERS

CURIOUS GEORGE #206

Tue, 10/16/2012 at 08:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

CURIOUS GEORGE #207

Wed, 10/17/2012 at 08:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION Sun, 10/21/2012 at 08:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

This program appeared 2 times between 10/15/2012 and 10/21/2012.

CURIOUS GEORGE #208

Fri, 10/19/2012 at 08:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

CURIOUS GEORGE #510

Mon, 10/15/2012 at 08:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

CURIOUS GEORGE #601

Thu, 10/18/2012 at 08:30 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

CYBERCHASE #105

Tue, 10/16/2012 at 16:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

10/22/2012 11:02:01 Performance Report 13-HD National Underwriting Page 5 10/15/2012 -

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

CYBERCHASE #207

Wed, 10/17/2012 at 16:30 CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #703

Mon, 10/15/2012 at 16:30 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #801

Thu, 10/18/2012 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

DANIEL TIGER'S NEIGHBORHOOD #106H

Mon, 10/15/2012 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;

THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD #107H

Wed, 10/17/2012 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD #108H

Thu, 10/18/2012 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD #109H

Fri, 10/19/2012 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;

THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD #111H

Tue, 10/16/2012 at 11:00 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;

THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Sun, 10/21/2012 at 06:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 10/15/2012 and 10/21/2012.

ELECTRIC COMPANY #304H

Tue, 10/16/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #305H

Wed, 10/17/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

10/22/2012 11:02:01 Performance Report 13-HD National Underwriting Page 6 10/15/2012 -

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

ELECTRIC COMPANY #306H

Thu, 10/18/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #308H

Fri, 10/19/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #311H

Mon, 10/15/2012 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

EQUITREKKING ADVENTURES #606H

Tue, 10/16/2012 at 05:00 14 HANDS WINERY; ARIAT; DISCOVER HORSES; KENTUCKY TOURISM; THE HOME RANCH; TOURISM IRELAND

EQUITREKKING ADVENTURES #607

Thu, 10/18/2012 at 05:00 14 HANDS WINERY; ARIAT; DISCOVER HORSES; KENTUCKY TOURISM; THE HOME RANCH; TOURISM IRELAND

EQUITREKKING ADVENTURES #608H

Fri, 10/19/2012 at 05:00 14 HANDS WINERY; ARIAT; DISCOVER HORSES; KENTUCKY TOURISM; THE HOME RANCH; TOURISM IRELAND

FRANNY'S FEET #213

Fri, 10/19/2012 at 12:30 THE ARTHUR VINING DAVIS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS

FRONTLINE #3010H

Fri, 10/19/2012 at 04:00 CPB; FRONTLINE JOURNALISM FUND; PTV STATIONS; PARK FOUNDATION; REVA AND DAVID LOGAN; THE JOHN D. AND

CATHERINE T. MACARTHUR FOUNDATION

Mon, 10/22/2012 at 04:30 CPB; FRONTLINE JOURNALISM FUND; PTV STATIONS; PARK FOUNDATION; REVA AND DAVID LOGAN; THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION

This program appeared 2 times between 10/15/2012 and 10/21/2012.

FRONTLINE #3017H

Thu, 10/18/2012 at 02:00 BRIAN A. MCCARTHY FOUNDATION; BRIAN MCCARTHY;

CPB; FRONTLINE JOURNALISM FUND; FORD FOUNDATION; MAC

AIDS FUND; NATIONAL BLACK PROGRAMMING CONSORTIUM;

PTV STATIONS; PARK FOUNDATION; REVA AND DAVID LOGAN; THE

JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION

GLOBE TREKKER #1106

Sat, 10/20/2012 at 16:00 SUBARU

10/22/2012 11:02:01 Performance Report 13-HD National Underwriting Page 7 10/15/2012 -

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

LIDIA'S ITALY IN AMERICA #202H

Sat, 10/20/2012 at 18:30 CENTO; GRANA PADANO

LIVE FROM THE ARTISTS DEN #503H

Fri, 10/19/2012 at 22:00 CITI; ELISE JAFFE AND JEFFREY BROWN Mon, 10/22/2012 at 00:30 CITI; ELISE JAFFE AND JEFFREY BROWN

This program appeared 2 times between 10/15/2012 and 10/21/2012.

MARKET WARRIORS #108

Mon, 10/15/2012 at 21:00 PTV STATIONS

MARKET WARRIORS #108H

Wed, 10/17/2012 at 03:30 PTV STATIONS

MARTHA SPEAKS #204H

Mon, 10/15/2012 at 15:30 CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MARTHA SPEAKS #205H

Tue, 10/16/2012 at 15:30 CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MARTHA SPEAKS #206H

Wed, 10/17/2012 at 15:30 CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MARTHA SPEAKS #207H

Thu, 10/18/2012 at 15:30 CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MARTHA SPEAKS #208H

Fri, 10/19/2012 at 15:30 CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MARTHA STEWART'S COOKING SCHOOL #103H

Sun, 10/21/2012 at 16:00 J.C. PENNEY COMPANY, INC.; UNIVERSITY OF PHOENIX

13-HD National Underwriting Page 8 10/15/2012 -

10/22/2012 11:02:01 Performance Report

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

MASTERPIECE CLASSIC #4226

Sun, 10/21/2012 at 21:00 MASTERPIECE TRUST; PTV STATIONS; RALPH LAUREN CORPORATION; VIKING RIVER CRUISES

MASTERPIECE MYSTERY! #4121H

Thu, 10/18/2012 at 21:00 MASTERPIECE TRUST; PTV STATIONS Sat, 10/20/2012 at 02:30 MASTERPIECE TRUST; PTV STATIONS

This program appeared 2 times between 10/15/2012 and 10/21/2012.

MAYA & MIGUEL #138

Sun, 10/21/2012 at 10:30 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

MOYERS & COMPANY #140H

Mon, 10/15/2012 at 22:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;

MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS

FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG

FOUNDATION

Wed, 10/17/2012 at 04:30 BARBARA FLEISCHMAN; BETSY AND JESSE FINK FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;

MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS

FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG

FOUNDATION

This program appeared 2 times between 10/15/2012 and 10/21/2012.

MOYERS & COMPANY #141H

Sun, 10/21/2012 at 18:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;

MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS

FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG FOUNDATION

NATURE #2804

Wed, 10/17/2012 at 20:00 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST

NATURE #2804H

Fri, 10/19/2012 at 01:00 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST Sat, 10/20/2012 at 17:00 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST

This program appeared 2 times between 10/15/2012 and 10/21/2012.

NEED TO KNOW #258H

Fri, 10/19/2012 at 20:30 BERNARD & IRENE SCHWARTZ; CPB; MIRIAM & IRA D. WALLACH FOUNDATION; PTV STATIONS Sat, 10/20/2012 at 09:30 BERNARD & IRENE SCHWARTZ; CPB; MIRIAM & IRA D. WALLACH FOUNDATION; PTV STATIONS

This program appeared 2 times between 10/15/2012 and 10/21/2012.

10/22/2012 11:02:01 Performance Report 13-HD National Underwriting Page 9 10/15/2012 -

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

NIGHTLY BUSINESS REPORT #31336Z

Mon, 10/15/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31337Z

Tue, 10/16/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31338Z

Wed, 10/17/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31339Z

Thu, 10/18/2012 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31340Z

Fri, 10/19/2012 at 18:30 FRANKLIN TEMPLETON

NOVA #3912

Wed, 10/17/2012 at 21:00 CPB; DAVID H. KOCH; HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEAD MARTIN; PTV STATIONS

NOVA #3912H

Fri, 10/19/2012 at 02:00 CPB; DAVID H. KOCH; HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEAD MARTIN; PTV STATIONS
Sat, 10/20/2012 at 15:00 CPB; DAVID H. KOCH; HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEAD MARTIN; PTV STATIONS
Mon, 10/22/2012 at 03:30 CPB; DAVID H. KOCH; HOWARD HUGHES MEDICAL INSTITUTE; LOCKHEAD MARTIN; PTV STATIONS

This program appeared 3 times between 10/15/2012 and 10/21/2012.

NOVA SCIENCENOW #602

Wed, 10/17/2012 at 22:00 ALFRED P. SLOAN FOUNDATION; GEORGE D. SMITH FUND, INC.; HOWARD HUGHES MEDICAL INSTITUTE; NATIONAL SCIENCE FOUNDATION; PTV STATIONS

NOVA SCIENCENOW #602H

Fri, 10/19/2012 at 03:00 ALFRED P. SLOAN FOUNDATION; GEORGE D. SMITH FUND, INC.; HOWARD HUGHES MEDICAL INSTITUTE; NATIONAL

SCIENCE FOUNDATION; PTV STATIONS
Sat, 10/20/2012 at 13:00 ALFRED P. SLOAN FOUNDATION; GEORGE D. SMITH FUND, INC.; HOWARD HUGHES MEDICAL INSTITUTE; NATIONAL

SCIENCE FOUNDATION; PTV STATIONS
Mon, 10/22/2012 at 02:30 ALFRED P. SLOAN FOUNDATION; GEORGE D. SMITH FUND, INC.; HOWARD HUGHES MEDICAL INSTITUTE; NATIONAL

SCIENCE FOUNDATION; PTV STATIONS

This program appeared 3 times between 10/15/2012 and 10/21/2012.

10/22/2012 11:02:01 Performance Report

13-HD National Underwriting Page 10 10/15/2012 -

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

PATI'S MEXICAN TABLE #203H

Sun, 10/21/2012 at 15:30 AMHPAC (MEXICAN PROTECTED HORTICULTURE); APEAM (AVOCADOS); MEXICO TOURISM (MTB); MISSION FOODS; OMAHA STEAKS; TAJIN (SPICES)

PBS NEWSHOUR #10476H

Mon, 10/15/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;

GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;

NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;

PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU

NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU

NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10477H

Tue, 10/16/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;

GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;

NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS; PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU

NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU

NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10478H

Wed, 10/17/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;

GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;

NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;

PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU

NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU

NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10479H

Thu, 10/18/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;

GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES

MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;

NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;

PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU

NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU

NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR #10480H

Fri, 10/19/2012 at 19:00 ALFRED P. SLOAN FOUNDATION; CPB; CALIFORNIA HEALTH CARE FOUNDATION; CARNEGIE CORPORATION OF NEW YORK;

GORDON & BETTY I. MOORE FOUNDATION; HOWARD HUGHES MEDICAL INSTITUTE; J. RODERICK MACARTHUR FOUNDATION;

NEA; NATIONAL SCIENCE FOUNDATION; PTV STATIONS;

PARK FOUNDATION; POETRY FOUNDATION; ROBERT WOOD JOHNSON FOU

NDATION; ROCKEFELLER FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE GRUBER FAMILY FOUNDATION; THE KRESGE FOU

NDATION; THE SKOLL FOUNDATION

PBS NEWSHOUR DEBATES: A SPECIAL REPORT #203H

Tue, 10/16/2012 at 21:00 CPB; PTV STATIONS

13-HD

10/22/2012 11:02:01 National Underwriting

Performance Report

Page 11 10/15/2012 -

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

POV #2509H

Thu, 10/18/2012 at 04:00 CHARLES SCHULTZ; CHICKEN & EGG PICTURES; JAN VRIJMAN FUND; NEA; NEW YORK FOUNDATION FOR THE ARTS; NEW

YORK STATE COUNCIL ON THE ARTS; PTV STATIONS;

REGION PROVENCE ALPES COTES D'AZUR; SUNDANCE DOCUMENTARY

FUND; THE ADRIENNE SHELLY FOUNDATION; THE JOHN D.

AND CATHERINE T. MACARTHUR FOUNDATION; DESJARDIN BLACKMAN

FUND

POV #2511H

Sun, 10/21/2012 at 23:30 CPB; LUCIUS AND EVA EASTMAN FUND; NEA; NEW YORK STATE COUNCIL ON THE ARTS; PTV STATIONS; SUNDANCE

INSTITUTE DOCUMENTARY PROGRAM; THE JOHN D. AND

CATHERINE T. MACARTHUR FOUNDATION; DESJARDIN BLACKMAN FUND

RELIGION & ETHICS NEWSWEEKLY #1607H

Sat, 10/20/2012 at 10:30

CPB; JANE HENSON FOUNDATION; LILLY ENDOWMENT,

INC.; MUTUAL OF AMERICA

Sun, 10/21/2012 at 17:30

CPB; JANE HENSON FOUNDATION; LILLY ENDOWMENT,

INC.; MUTUAL OF AMERICA

This program appeared 2 times between 10/15/2012 and 10/21/2012.

SCIGIRLS #202H

Sun, 10/21/2012 at 11:30 L'OREAL; NSF; PPG INDUSTRIES FOUNDATION

SESAME STREET #4307H

Mon, 10/15/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE Sun, 10/21/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

This program appeared 2 times between 10/15/2012 and 10/21/2012.

SESAME STREET #4308H

Fri, 10/19/2012 at 07:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SID THE SCIENCE KID #115H

Mon, 10/15/2012 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

Sun, 10/21/2012 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 10/15/2012 and 10/21/2012.

SID THE SCIENCE KID #206H

Tue, 10/16/2012 at 08:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS

10/22/2012 11:02:01 Performance Report 13-HD National Underwriting Page 12 10/15/2012 -

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

SID THE SCIENCE KID #207H

Wed, 10/17/2012 at 08:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS

FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #208H

Thu, 10/18/2012 at 08:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #209H

Fri, 10/19/2012 at 08:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

 ${\tt BECHTEL\ JR.\ FOUNDATION;\ THE\ ARTHUR\ VINING\ DAVIS\ FOUNDATIONS;\ THE\ BOEING\ COMPANY;\ VINCI\ MOBILE\ LEARNING}$

TAVIS SMILEY #2710Z

Mon, 10/15/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

TAVIS SMILEY #2711Z

Tue, 10/16/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC. Tue, 10/16/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 10/15/2012 and 10/21/2012.

TAVIS SMILEY #2712Z

Wed, 10/17/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC. Wed, 10/17/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 10/15/2012 and 10/21/2012.

TAVIS SMILEY #2713Z

Thu, 10/18/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC.

Thu, 10/18/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 10/15/2012 and 10/21/2012.

TAVIS SMILEY #2714Z

Fri, 10/19/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC. Fri, 10/19/2012 at 13:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 10/15/2012 and 10/21/2012.

10/22/2012 11:02:01 Performance Report 13-HD National Underwriting Page 13 10/15/2012 -

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

TAVIS SMILEY #2715Z

Sat, 10/20/2012 at 00:00 PTV STATIONS; WAL-MART STORES, INC.

TEACHING CHANNEL PRESENTS #204H

Sat, 10/20/2012 at 06:00 THE BILL AND MELINDA GATES FOUNDATION

THIS OLD HOUSE HOUR #1103H

Sat, 10/20/2012 at 19:00 ANGIE'S LIST, INC.; GMC; HOME DEPOT; LUMBER LIQUIDATORS; STANLEY TOOLS; STATE FARM MUTUAL AUTOMOBILE INSURANCE CO.

THOMAS & FRIENDS #306

Mon, 10/15/2012 at 12:00 ORJEL

THOMAS & FRIENDS #307

Tue, 10/16/2012 at 12:00 ORJEL

THOMAS & FRIENDS #308

Wed, 10/17/2012 at 12:00 ORJEL

THOMAS & FRIENDS #309

Thu, 10/18/2012 at 12:00 ORJEL

THOMAS & FRIENDS #310

Fri, 10/19/2012 at 12:00 ORJEL

TO THE CONTRARY WITH BONNIE ERBE #2132H

Sat, 10/20/2012 at 11:30 CHARLES A. FRUEAUFF FOUNDATION; COLCOM FOUNDATION; CORNELL DOUGLAS FOUNDATION; WALLACE GENETIC FOUNDATION

TREASURES OF NEW YORK #107H

Fri, 10/19/2012 at 21:00 ELISE JAFFE & JEFFREY BROWN; JODY & JOHN ARNHOLD; ROSALIND P. WALTER; THE CHERYL & PHILIP MILSTEIN

FAMILY; THE LEMBERG FOUNDATION; THE NYC

DEPARTMENT OF CULTURAL AFFAIRS; THE PAULA & IRMA MILSTEIN FOUNDATI
ON

Sun, 10/21/2012 at 14:30 ELISE JAFFE & JEFFREY BROWN; JODY & JOHN ARNHOLD; ROSALIND P. WALTER; THE CHERYL & PHILIP MILSTEIN

FAMILY; THE LEMBERG FOUNDATION; THE NYC DEPARTMENT OF CULTURAL AFFAIRS; THE PAULA & IRMA MILSTEIN FOUNDATI ON

Mon, 10/22/2012 at 01:30 ELISE JAFFE & JEFFREY BROWN; JODY & JOHN ARNHOLD; ROSALIND P. WALTER; THE CHERYL & PHILIP MILSTEIN

FAMILY; THE LEMBERG FOUNDATION; THE NYC DEPARTMENT OF CULTURAL AFFAIRS; THE PAULA & IRMA MILSTEIN FOUNDATI

This program appeared 3 times between 10/15/2012 and 10/21/2012.

13-HD

10/15/2012 -

10/22/2012 11:02:01 Performance Report National Underwriting Page 14

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

VOCES ON PBS #104H

Sun, 10/21/2012 at 19:00 CPB; THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION

WASHINGTON WEEK #5216H

Fri, 10/19/2012 at 20:00 CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS; PRUDENTIAL FINANCIA, INC.; THE ANNENBERG FOUNDATION;

THE BOEING COMPANY

Sat, 10/20/2012 at 09:00 CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS; PRUDENTIAL FINANCIA, INC.; THE ANNENBERG FOUNDATION;
THE BOEING COMPANY

This program appeared 2 times between 10/15/2012 and 10/21/2012.

WILD KRATTS #134H

Mon, 10/15/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #201H

Tue, 10/16/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #202H

Wed, 10/17/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #203H

Thu, 10/18/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #204H

Fri, 10/19/2012 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WORDGIRL #402H

Mon, 10/15/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #403H

Tue, 10/16/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #404H

Wed, 10/17/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #406H

Thu, 10/18/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

10/22/2012 11:02:01 Performance Report

National Underwriting Page 15

10/15/2012 -

13-HD

10/21/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

WORDGIRL #407H

Fri, 10/19/2012 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS